



Entrepreneur Workshop with Google Apps

PUBLIC : Students from Lycée Nord-Atlantique and international mobility participants

DATE : June 28th, 2021, 8:30-11:30

GOAL : Use Google Apps to practice new features and learn about entrepreneurship

PROGRAM

- 8:15 SETUP - Videocall installation for international participants
- 8:30 INTRODUCTION
Welcome - short roundtable who is who, and why are we here (15mins)
- 8:45 DEEP DIVE GOOGLE CALENDAR - the centerpiece of an organized workday (20mins)
- Scheduling meetings - beyond the basic configuration
 - What is important in an invitation
 - How to use Tasks & Keep to keep track of priorities
- 9:05 DEEP DIVE GOOGLE SEARCH - Best practices (10mins)
- 9:15 RESEARCH EXERCISE (30mins)
Discover the world of entrepreneurship - online research
- Business Model Canvas
 - Minimum Viable Product
 - StartupWeekends and ITSB
- 9:45 BREAK (15mins)
- 10:00 CREATION EXERCISE (30mins)
Build a presentation about your findings using GSlides
- 10:30 PRESENTATION
Present to the class - each team has 1mins (45mins)
- 11:15 WRAP-UP - learnings and feedback (15mins)
- 11:30 END

METHODS USED

- Hands-on practice of GoogleApps
- Online research
- Collaborative exercises / teamwork (In teams of 3-5 depending on number of participants)

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Erasmus+

